



2010 Package Sponsorship Levels & Benefits

Platinum Level	Gold	Silver	Bronze
\$9,000 payable in 3 installments	\$6,000 payable in 3 installments	\$4,500 payable in 3 installments	\$3,500 payable in 3 installments
Real Estate Leader magazine ad <ul style="list-style-type: none"> • Full page • Full color • 4 issues • \$4,344 value 	Real Estate Leader magazine ad <ul style="list-style-type: none"> • Full page • Black & white • 4 issues • \$2,688 value 	Real Estate Leader magazine ad <ul style="list-style-type: none"> • ½ page • Full color • 4 issues • \$2,436 value 	Real Estate Leader magazine ad <ul style="list-style-type: none"> • ½ page • Black & white • 4 issues • \$1,496 value
Website rotating banner ad <ul style="list-style-type: none"> • Sponsor logo • Link to website • 12 months • \$900 value 	Website rotating banner ad <ul style="list-style-type: none"> • Sponsor logo • Link to website • 6 months • \$450 value 	Website rotating banner ad <ul style="list-style-type: none"> • Sponsor logo • Link to website • 6 months • \$450 value 	Website rotating banner ad <ul style="list-style-type: none"> • Sponsor logo • Link to website • 4 months • \$300 value
MAR Digest e-newsletter sponsor <ul style="list-style-type: none"> • Sponsor logo • Link to website • 50 word promotional message • 3 issues • \$3,000 value 	MAR Digest e-newsletter sponsor <ul style="list-style-type: none"> • Sponsor logo • Link to website • 50 word promotional message • 2 issues • \$2,000 value 	MAR Digest e-newsletter sponsor <ul style="list-style-type: none"> • Sponsor logo • Link to website • 50 word promotional message • 1 issue • \$1,000 value • 	N/A
Exhibit booth at MAR Convention <ul style="list-style-type: none"> • 1 full registration • 2 EXPO-only registrations • Logo & 50 word promo in convention guide • \$499 value 	Exhibit booth at MAR Convention <ul style="list-style-type: none"> • 1 full registration • 2 EXPO-only registrations • Logo & 50 word promo in convention guide • \$499 value 	Exhibit booth at MAR Convention <ul style="list-style-type: none"> • 1 full registration • 2 EXPO-only registrations • Logo & 50 word promo in convention guide • \$499 value 	Exhibit Booth at MAR Convention <ul style="list-style-type: none"> • 1 full registration • 2 EXPO-only registrations • Logo & 50 word promo in convention guide • \$499 value
Convention mailing list Pre and/or post-conference lists	Convention mailing list Pre and/or post-conference lists	Convention mailing list Pre and/or post-conference lists	Convention mailing list Pre and/or post-conference lists

available	available	available	available
Diamond Convention Sponsor <ul style="list-style-type: none"> Prominent logo recognition on projection screens during General Membership Mtg/Awards Presentations Podium acknowledgement & stage recognition during General Membership Mtg/Awards Presentation Logo on event signage 4 convention registrations 3 invites to VIP Leadership Event Sponsor of Local Board Management Conference 2 invites to Local Board Management Conference Full page ad in convention guide Opportunity to place company brochures in seats & welcome attendees at the General Member Mtg./Awards Presentations \$2,500 value 	Emerald Convention Sponsor <ul style="list-style-type: none"> n/a Podium acknowledgement & stage recognition during General Membership Mtg/Awards Presentation Logo on event signage 3 convention registrations 2 invites to VIP Leadership Event Sponsor of Local Board Management Conference 1 invite to Local Board Management Conference ½ page ad in convention guide Opportunity to place company brochures in seats & welcome attendees at the General Member Mtg./Awards Presentations \$2,000 value 	Sapphire Convention Sponsor <ul style="list-style-type: none"> n/a n/a Logo on event signage 2 convention registrations 1 invite to VIP Leadership Event Sponsor of Local Board Management Conference n/a ¼ page ad in convention guide Opportunity to place company brochures in seats & welcome attendees at the General Member Mtg./Awards Presentations \$1,500 value 	Sapphire Convention Sponsor <ul style="list-style-type: none"> n/a n/a Logo on event signage 2 convention registration 1 invite to VIP Leadership Event Sponsor of Local Board Management Conference n/a ¼ page ad in convention guide Opportunity to place company brochures in seats & welcome attendees at the General Member Mtg./Awards Presentations \$1,500 value
Platinum Partner web recognition 12 months	Gold Partner web recognition 12 months	Silver Partner web recognition 12 months	Bronze Partner web recognition 12 months
Sponsor recognition in Winter issue of <i>Real Estate Leader</i>	Sponsor recognition in Winter issue of <i>Real Estate Leader</i>	Sponsor recognition in Winter issue of <i>Real Estate Leader</i>	Sponsor recognition in Winter Issue of <i>Real Estate Leader</i>
Over \$11,500 marketing value	Over \$7,500 marketing value	Over \$6,000 marketing value	Over \$3,800 marketing value

To become an annual sponsor and begin increasing your visibility with more than 5,000 REALTORS® across the state, contact Marketing & Communications Director Kathy Whitfield today at kwhitfield@msrealtors.org or 601-932-5241 ext.24.