



**2009 Convention & EXPO**  
**Dec. 1-3 • Beau Rivage • Biloxi, MS**

#### QUESTIONS?

Please contact Kathy Adkins, MAR Marketing and Communications Director, with any questions regarding the purchase of a sponsorship or exhibit opportunity at 601-932-5241 [kadkins@msrealtors.org](mailto:kadkins@msrealtors.org).

#### IMPORTANT NOTE

This application for exhibit space and/or sponsorship represents a commitment to sponsor and/or exhibitor and shall serve as a binding agreement between the parties.

#### PAYMENT TERMS

Fifty percent (50%) of the total exhibit space rental fee and/or sponsorship package must accompany this application. The balance of the exhibit space rental fee and/or sponsorship will be due on November 2, 2009. Applications received after November 2, 2009 must be accompanied by 100% of the fees. (Platinum, gold, silver and bronze package sponsors will be required to pay 50% of their total sponsorship with this application and will receive two additional invoices during the year each for 25% of their total fee.)

**Please make all checks payable to the Mississippi Association of REALTORS® and mail with the original, signed agreement to:**

Mississippi Association of REALTORS®  
P.O. Box 321000  
Jackson, MS 39232-1000  
Toll-free (inside Mississippi): 800-747-1103  
Tel: 601-932-5241  
Fax: 601-932-0382  
Web: [www.msrealtors.org](http://www.msrealtors.org)  
E-mail: [mar@msrealtors.org](mailto:mar@msrealtors.org)

A copy of the signed agreement will be returned to exhibitors and sponsors as well as an exhibitor kit, when appropriate, and a sponsor/exhibitor event registration form.

#### CANCELLATION POLICY

Cancellations must be made in writing and are subject to the following provisions: Cancellations received prior to September 11, 2009 are subject to a 15% non-refundable processing fee on the price of the booth and/or sponsorship. Cancellations received from September 11 through November 2, 2009 are subject to a 50% non-refundable processing fee on the price of the booth and/or sponsorship. No refunds will be issued after November 2, 2009 and the exhibitor or sponsor will be liable for any unpaid balance if cancellation is received after that date.

## Advertising Regulations

All advertising accepted is subject to the approval of the publisher. The advertiser and advertising agency assume liability for entire content of advertisements printed and also assume responsibility for any claims there from made against the publisher.

Publisher is not responsible for errors in key numbers or other elements of any advertising typeset by the publisher.

A written insertion order is required for any advertisement. Copy submission is the responsibility of the advertiser and/or advertising agency. No cancellation will be accepted after the closing date for space, and cancellations must be submitted in writing.

Advertisement of last insertion will run if copy is not received by specified closing date; if no previous insertion, client is liable for cost of contracted space not used, and space will be reallocated at the discretion of the publisher.

No advertisement will be accepted from any non-member individual or organization that directly competes with a Mississippi REALTOR® or with the Mississippi Association of REALTORS®.

## Sponsorship/Exhibit Agreement Provisions

- No application will be processed without payment and a signature.
- Acts of God, Fires, Strikes, Etc. In the event that any outside cause, such as war, fire, strike, terrorist attack or other emergency prevents MAR from holding its event, MAR may retain such part of the sponsor/exhibitor fee as shall be required to recompense MAR for expenses incurred up to the time of such contingency shall have occurred.
- MAR reserves the right to modify the published EXPO floor plan without notice.
- MAR reserves the right to reject any application and/or limit the types of companies and products represented.
- Sponsorship and exhibit opportunities are assigned on a first-come, first-served basis.
- MAR reserves the right to order Exhibitor to dismantle any exhibit which MAR determines to be inconsistent with the organization's image or could endanger person or property. Exhibitor understands that if this should happen, exhibit fees will not be refunded.
- Any booth not occupied by Tuesday, December 1, 2009 at 10:00 a.m. shall be forfeited by exhibitor unless a written request for delayed occupancy has been received and approved by MAR. There will be no refunds for forfeited space.
- Exhibitors are responsible for providing their own security. MAR will not be liable for the protection of persons or property.
- Exhibitors are responsible for providing their own insurance to cover displays and related materials while onsite, in storage and en route to and from the EXPO. MAR, the event venue and exhibit contractor, will not be responsible for any loss or damage.
- All material used in the exhibit must be fireproof and flameproof and must comply with all local fire ordinances and hotel regulations.
- MAR reserves the right to change booth assignments, if necessary.
- The EXPO floor plan as designated by MAR is the ONLY sanctioned exhibit area. No displays will be permitted in any other part of the event hotel or convention facility.
- Exhibitor may not sublet all or part of its contracted space, nor may exhibitor permit the display, advertisement or promotion of any products or services other than those represented by the exhibitor identified in this application.
- Live performances are not permitted in exhibit space without written permission from MAR.
- Exhibitor must obtain appropriate licensing to play copyrighted recorded music.
- Use of any MAR or National Association of REALTORS® trademarks, logos or event themes must have prior written approval from MAR.
- Exhibitor or sponsor agrees to indemnify and hold harmless MAR, its members, officers, directors, employees and agents from any and all liability, loss, damage or expense, including attorney fees and court costs, by reason of any injury or injuries sustained by any persons or loss of property or income with any MAR event.