



## **If Real Estate is Your Profession, Then Politics is Your Business!**

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### **Where does your MARPAC investment go?**

- To educate, support and elect policy makers who support REALTOR® issues
  - To protect the professionalism of the industry
  - To improve the business climate and to make the quality of life in our communities better
  - To protect private property rights for all Mississippians
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### **What has your MARPAC Investment Done?**

- Elected pro-business / pro-REALTOR® individuals at all levels of government. The success of MARPAC-supported candidates in the 2011 state-wide elections has brought about many substantive legislative victories in the years since that election. If we do not protect our friends in the legislature and continue to elect pro-REALTOR® candidates then those gains can be easily lost.
- Provided you protection when reporting square footage by the passage of legislation limiting Licensee Liability for Square Footage Representations
- Worked for passage of a bill prohibiting bad faith assertions of patent infringement, protecting REALTORS® from the demands of “patent trolls”
- Helped establish Catastrophe Savings Accounts to assist consumers in paying insurance deductibles and other uninsured losses to their residence
- Provided an avenue to allow commercial real estate brokers to obtain and foreclose on a lien if a property buyer/seller or lessee/lessor fails to pay the broker the agreed-upon commission fee
- Worked for passage of the Headquarter Relocation Tax Credit, encouraging out-of-state companies to relocate their home offices in Mississippi and build the economy

- Protected your right to use the practice of Binding Arbitration to settle disputes by defeating legislation that would have done away with it
  - Supported the passage of legislation that allows you to be compensated for providing Broker Price Opinions
  - Protected homeowners from an increase in construction costs and an increase in existing property costs by defeating attempts to impose impact fees
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## **How does your MARPAC Investment Affect Local, State and National Politics?**

- **Local Level** - 10% of what each Local Board raises for MARPAC is set aside for that board to use in local elections. Electing pro-REALTOR<sup>®</sup> candidates for offices such as mayor, city council, county supervisor, etc., is just as critical as electing pro-REALTOR<sup>®</sup> candidates at the statewide level.
  - **State Level** – Issues such as Impact Fees, AMC Regulation, Compensation for Broker Price Opinions and Mortgage Fraud are just a few of the battles that have been waged at the Mississippi Legislature. Having MARPAC funds to help REALTOR<sup>®</sup>-supported elected officials is the key to having our message heard.
  - **National Level** - Communicating with our federal officials on issues such as mortgage debt forgiveness, support for patent troll legislation, flood insurance legislation and the protection of the mortgage interest deduction is vital to our industry.
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**Thanks to your MARPAC investments we're able to send a clear, united message about REALTOR<sup>®</sup> priorities in Mississippi.**

### **PLEASE MAKE YOUR INVESTMENT TODAY**

- **\$25 is your Salesperson Fair Share**
- **\$99 is your Broker Fair Share**
- **Please consider joining the Magnolia Club by making a \$250 Investment or becoming a Sterling R (\$1,000 investment), a Crystal R (\$2,500 investment), or a Golden R (\$5,000 investment).**