



## 2020 VIRTUAL CONVENTION SPONSORSHIP & ANNUAL PARTNERSHIP PACKAGES

### GOLD PARTNER \$6,000

- Half page ad in 4 issues of our Real Estate Leader magazine, \$2,400 Value
- Mississippi REALTORS® Institute 2x Sales Post or Broker Post Classroom Sponsor, \$900 Value
  - 5 minutes to speak
  - Opportunity to conduct giveaway or doorprize
  - "Sponsored by" logo included in course promotion
  - Opportunity to have 1 sign with logo in the classroom
  - Opportunity to leave promotional materials in the classroom
- Digital ad in 6 issues of our monthly Real Estate DIGEST e-newsletter, \$1,800 value
  - Logo, link to website, and a 50-word promotional message
- Convention Package
  - Podium acknowledgement at Awards Program
  - 1/2 page ad in the Conference Program Guide
  - Access to Attendee Roster
  - Included in Sponsor list for all promotional emails
  - 1 minute speaking opportunity or commercial
  - Opportunity to give away 1 door prize at the end of class
  - Zoom Sponsor Square in 8 classes
  - 4 Installation Gala tickets for in-person networking, Tentatively March 3, 2021
  - Included on the sponsor page of the Winter Issue of our Real Estate Leader magazine
- Gold Partner recognition for 12 month on Mississippi REALTORS® website ([www.msrealtors.org](http://www.msrealtors.org))

### SILVER PARTNER \$4,500

- Quarter page ad in 4 issues of our Real Estate Leader magazine, \$1,600 Value
- Mississippi REALTORS® Institute 1x Sales Post or Broker Post Classroom Sponsor, \$500 Value
  - 5 minutes to speak
  - Opportunity to conduct giveaway or doorprize
  - "Sponsored by" logo included in course promotion
  - Opportunity to have 1 sign with logo in the classroom
  - Opportunity to leave promotional materials in the classroom
- Digital ad in 3 issues of our monthly Real Estate DIGEST e-newsletter, \$900 value
  - Logo, link to website, and a 50-word promotional message
- Convention Package
  - Podium acknowledgement at Awards Program
  - 1/4 page ad in the Conference Program Guide
  - Access to Attendee Roster
  - Included in Sponsor list for all promotional emails
  - 1 minute speaking opportunity or commercial
  - Opportunity to give away 1 door prize at the end of class
  - Zoom Sponsor Square in 8 classes
  - 4 Installation Gala tickets for in-person networking, Tentatively March 3, 2021
  - Included on the sponsor page of the Winter Issue of our Real Estate Leader magazine
- Silver Partner recognition for 12 month on Mississippi REALTORS® website ([www.msrealtors.org](http://www.msrealtors.org))

Continued on reverse.



## 2020 VIRTUAL CONVENTION SPONSORSHIP & ANNUAL PARTNERSHIP PACKAGES

### BRONZE PARTNER \$3,500

- Quarter page ad in 4 issues of our Real Estate Leader magazine, \$1,600 Value
- Mississippi REALTORS® Institute 1x Continuing Education Classroom Sponsor, \$200 Value
  - 5 minutes to speak
  - Opportunity to conduct giveaway or doorprize
  - "Sponsored by" logo included in course promotion
  - Opportunity to have 1 sign with logo in the classroom
  - Opportunity to leave promotional materials in the classroom
- Digital ad in 2 issues of our monthly Real Estate DIGEST e-newsletter, \$600 value
  - Logo, link to website, and a 50-word promotional message
- Convention Package
  - Podium acknowledgement at Awards Program
  - 1/4 page ad in the Conference Program Guide
  - Access to Attendee Roster
  - Included in Sponsor list for all promotional emails
  - 1 minute speaking opportunity or commercial
  - Opportunity to give away 1 door prize at the end of class
  - Zoom Sponsor Square in 8 classes
  - 4 Installation Gala tickets for in-person networking, Tentatively March 3, 2021
  - Included on the sponsor page of the Winter Issue of our Real Estate Leader magazine
- Bronze Partner recognition for 12 month on Mississippi REALTORS® website ([www.msrealtors.org](http://www.msrealtors.org))

### SAPPHIRE SPONSOR \$750

- Podium acknowledgement at Awards Program
- 1/4 page ad in the Conference Program Guide
- Access to Attendee Roster
- Included in Sponsor list for all promotional emails
- 1 minute speaking opportunity or commercial
- Opportunity to give away 1 door prize at the end of class
- Zoom Sponsor Square in all classes
- 4 Installation Gala tickets for in-person networking, Tentatively March 3, 2021
- Included on the sponsor page of the Winter Issue of our Real Estate Leader magazine

### RUBY SPONSOR \$500

- Podium acknowledgement at Awards Program
- 1/4 page ad in the Conference Program Guide
- Access to Attendee Roster
- Included in Sponsor list for all promotional emails
- Zoom Sponsor Square in 4 classes
- 2 Installation Gala tickets for in-person networking, Tentatively March 3, 2021
- Included on the sponsor page of the Winter Issue of our Real Estate Leader magazine

For more information, contact Denise McNemar  
[dmcnemar@msrealtors.org](mailto:dmcnemar@msrealtors.org) | 601-932-5241 Ext. 46



# 2020 SPONSOR AGREEMENT & CONTRACT

Virtual • October 5 - 7 & 14 - 15, 2020

Company Name: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

*If you are purchasing a package, MAR's Events & Development Director will contact you to discuss the various elements of your sponsorship.*

## 2020 Annual Partnership Packages

- Gold Partner \$6,000
- Silver Partner \$4,500
- Bronze Partner \$3,500

## 2020 Convention Sponsorship Packages

- Sapphire Sponsorship \$750
- Ruby Sponsorship \$500

## Payment

\$\_\_\_\_\_ Sponsorship Total

**50% deposit is due now. Remaining balance due by September 20, 2020.**

- Enclosed please find my check for 50% of my total.
- Enclosed please find my check for 100% of my total.
- I authorize MAR to charge my credit card for 50% of my total.
- I authorize MAR to charge my credit card for 100% of my total.

Credit Card:  Visa  MC  AMEX  DS

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

This application for sponsorship represents a commitment to sponsor and shall serve as a binding agreement between the parties.

**Signature:** \_\_\_\_\_